



3rd MENA Trade Workshop
Faculty of Economics and Political Science
17 and 18 May, 2017

Wednesday May 17th, 2017

08:30-09:15	Registration
09:15-09:30	Welcome speech by Magda Saleh , Acting Dean of FEPS. Welcome speech by Chahir Zaki , Associate Professor, FEPS.
09:30-10:30	Chair : Leila Baghdadi Keynote speech: Lionel Fontagné , Paris School of Economics, Centre d’Economie de la Sorbonne and CEPII
10:30-11:00	Coffee break
11:00-12:30	Session 1: Non-Tariff Measures Chair: Nora Abou-Shady
11:00-11:30	“On the heterogeneous effects of NTMs: Evidence from Peruvian firms' exports to LAIA countries” <i>Cristian Ugarte, ITC (Geneva)</i>
11:30-12:00	“Export Response to Technical Barriers to Trade: Firm-Level Evidence from a Developing Country” <i>Salamat Ali, University of Nottingham (United Kingdom)</i>
12:00-12 :30	“Impact of Non-Tariff Measures on SMEs in Tunisia” Leila Baghdadi, Tunis Business School (Tunisia)
12:30-13:30	Lunch
13:30-15:00	Session 2: Standards and Regulations Chair: Houcine Boughnami
13:30-14:00	“Do Environment Regulations Matter for EU-MENA Trade?” <i>Myriam Ramzy, Cairo University (Egypt)</i>
14:00-14:30	“Standards and Market Power: Evidence from Tunisia” <i>Hendrik W. Kruse, University of Göttingen (Germany)</i>
14:30-15:00	“Performance, Competitiveness and Dynamics of Tunisia's Specialization” <i>Azouz Imen, FSEG (Tunisia)</i>
15:00-15:30	Coffee break



15:30-17:00	Session3: FDI and Services Chair: Cristina Mitaritonna, CEPII (France)
15:30-16:00	"FDI and Food Security in Developing Countries: Institutions Quality Matters" <i>Mehdi BEN SLIMANEUR-MASE, WTO Chair Tunis Business School (Tunisia)</i>
16:00-16:30	Service Trade Liberalization in Oman: International Commitments and trade performance <i>HoucineBoughanmi WTO chair, Sultan Qaboos University (Oman)</i>
16:30-17:00	Governance and renewable energy investment in MENA: How trade matters? <i>RihabBellakhal, ESC-University of Manouba (Tunisia)</i>

Conference Dinner at 19:00 (the venue will be confirmed later)

Wednesday 3 June	
09:00-10:00	Chair : Lionel Fontagné ITC MENA Report <i>Cristian Ugarte, ITC (Geneva)</i>
10:00-11:00	Session 4: Trade and Informality Chair : Salamat Ali, University of Nottingham (United Kingdom)
10:00-10:30	"Revisiting the Impact of Trade Openness on Informal and Irregular Employment in Egypt" <i>Chahir Zaki, Cairo University (Egypt)</i>
10:30-11:00	Determinants of Cross-Border Informal Trade: The Case of Benin <i>Cristina Mitaritonna, CEPII (France)</i>
11:00-11:30	Coffee break
11:30-13:00	Session 5 Politics and Institutions Chair : Hendrik W. Kruse
11:30-12:00	Families and Privilege: Measuring the impact of trade reforms on connected and non-connected industries in the Egyptian manufacturing sector <i>Michelle Marshallian, OECD (France)</i>
12:00-12:30	"Investment climate and Firms Exports in Egypt: When Politics Matter" <i>Nora Abou-Shady, Cairo University (Egypt)</i>
12:30-13:00	"Why Can't MENA Countries Trade More? The Curse of Bad Institutions" <i>FidaKaram, GUST (Kuwait)</i>
13:00-14:00	Lunch



14:00-16:00	Policy Debate on Lionel Fontagné , Paris School of Economics and CEPII Samih Fawzy , ex-minister of Foreign Trade and Investment Omnia Helmy , Director of the Center for Economic and Financial Research Studies. TBC TBC
16:00-16.30	Closing remarks, Leila Baghdadi , WTO Chair Holder at Tunis Business School Chahir Zaki , FEPS, Cairo University